

# cowmanagement

## 2021

Each issue contains articles on a mix of topics including cow health and welfare, nutrition, fertility, milk hygiene, breeding, genetics and herd and business management. In addition, there will be regular articles on young stock, farm technology, new products and machinery, plus lots more.

Issue	Feature	Special topic	Supplement	Deadline
January 28th	Maize	Dairy-Tech		January 10th
March 6th	Grassland	Turnout & health	Forage	February 21st
April 24th	Housing & equipment	Breeding tools & genetics		April 10th
June 5th	Udder health	Transition-cow management		May 22nd
July 10th	Dairy equipment	Technology & innovation		June 26th
September 3rd	Feed & nutrition	UK Dairy Day	Mobility	August 14th
October 16th	Housing	Cow comfort	Young stock & calf rearing	October 2nd
November 26th	Herd health	Machinery	Business	November 10th

Size	Rate	Specification
Full page IFC/IBC/OBC	£1,450	210mm x 297mm 216mm x 303mm with bleed
Full page	£1,350	210mm x 297mm 216mm x 303mm with bleed
Half page portrait	£685	90mm x 271mm
Half page landscape	£685	190mm x 134mm
Quarter page strip	£345	190mm x 65mm
Quarter page portrait	£345	90mm x 134mm
Eighth page	£180	90mm x 65mm
Inserts bound/loose	Price subject to weight	Up to A4 in size

**PLEASE NOTE ALL AD SIZES  
HAVE CHANGED  
FROM JANUARY 2021 WE WILL  
PUBLISH IN A STANDARD A4 SIZE**

Series discounts are available for multiple bookings. Please contact Jason Davies for more information.  
Rates exclude VAT at 20%.

**Cow Management magazine is owned and produced by Davies Porter Media Ltd. Please find contact details below for Editor, Rachael Porter, and Sales and Marketing Director, Jason Davies.**

### Editor

Rachael Porter  
rachael@reporterjournalism.co.uk  
Telephone 01394 270587

### Sales Manager

Jason Davies  
jason@jasondaviesmarketing.co.uk  
Mobile 07813 603179

### Important information

Supplying adverts: Cow Management is standard A4 size (210mm x 297mm). Adverts must be supplied as print-ready high resolution PDFs, CMYK with fonts embedded. All other files and non-print-ready PDFs will require resetting, which is a service Cow Management can provide at a fee, by negotiation.

**Artwork must be emailed to [jason@jasondaviesmarketing.co.uk](mailto:jason@jasondaviesmarketing.co.uk) no later than the deadlines detailed above.**

Supplying inserts: Most inserts of standard A4 size or smaller can be accepted, but the weight and number/type of fold is required when booking. Once booked the inserts to be delivered to Mailing Dept, The Lavenham Press Ltd, 47 Water Street, Lavenham, Suffolk CO10 9RN. Deliveries (9am-4pm Monday-Friday). To be accompanied by a full delivery advice note detailing the insert title, magazine title and issue date, plus quantity and number of boxes/pallets. Each face of each box/pallet to be clearly marked with the same information. Cow Management would welcome the chance of providing a quote for printing your leaflet.

eg DAIRY LEAFLET for COW MANAGEMENT SEPT 2021 ISSUE – BOX 1 OF 10.

If in doubt, please give us a call or send an email. We are always happy to help.

Thanks.

[www.cowmanagement.co.uk](http://www.cowmanagement.co.uk)